



X2
focus
performance innovation



World-class analysis technology

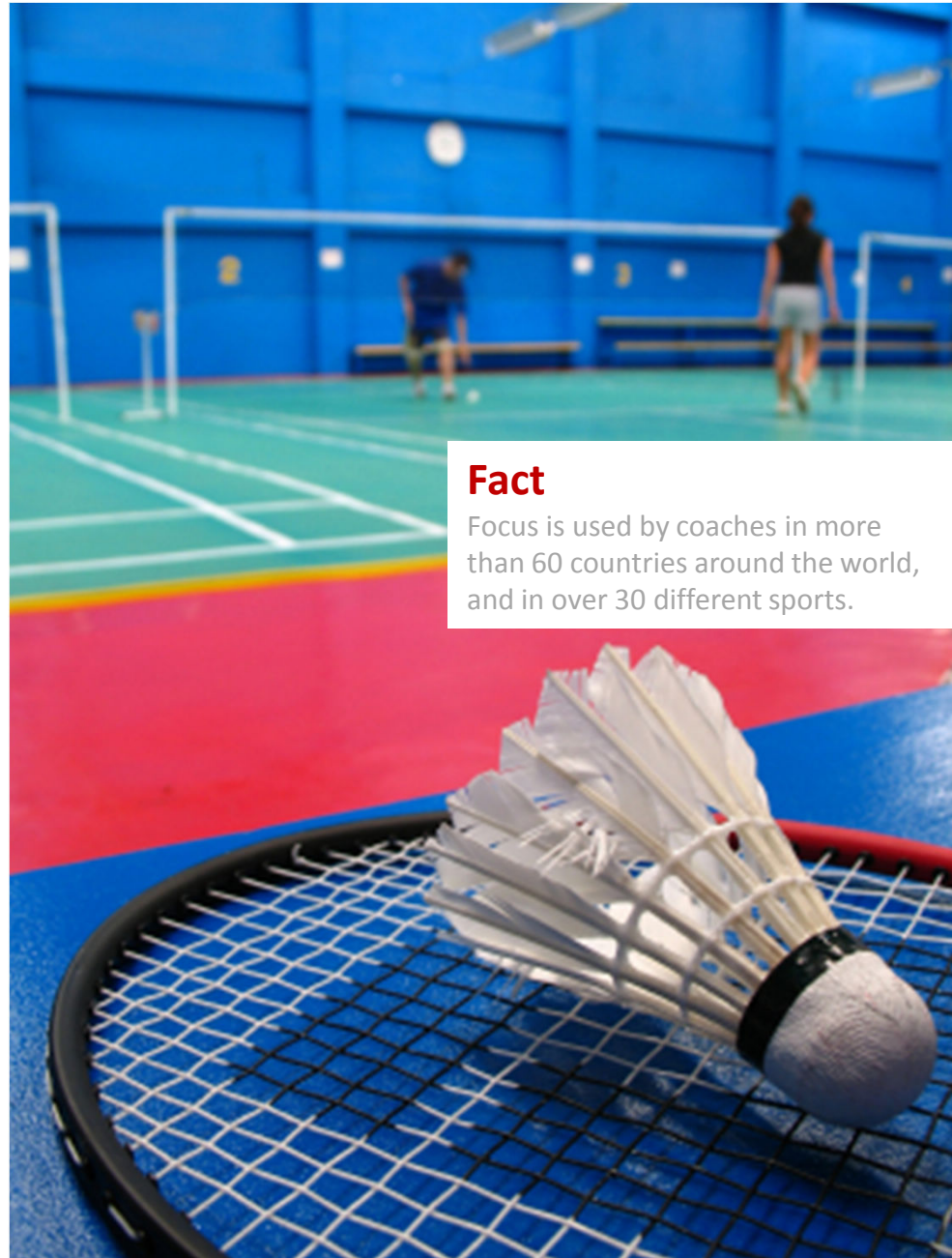
Focus X2 is one of the world's most popular analysis software tools. It has been developed for, and with the help of, those at the top of their sport and is now an essential tool in coaching and education programmes around the world.

FocusX2 has become an essential and integral part of coaching programmes at all levels around the world. Focus provides coaches and support staff with the ability to generate a more complete and accurate picture of performance than ever before.

It combines a simple, flexible design with a range of unique and powerful analysis tools to bring in-depth analysis potential to all. Focus X2 is an essential tool for those in the business of developing and supporting athletes.

For the first time we are now combining all of the analysis power and flexibility of our Focus X2 solution with the multi-screen technology of Focus X3 to provide the 'complete' analysis solution that is our Focus Pro package.

Powerful
Flexible
Easy-to-use



Fact

Focus is used by coaches in more than 60 countries around the world, and in over 30 different sports.

Focus X2 around the world

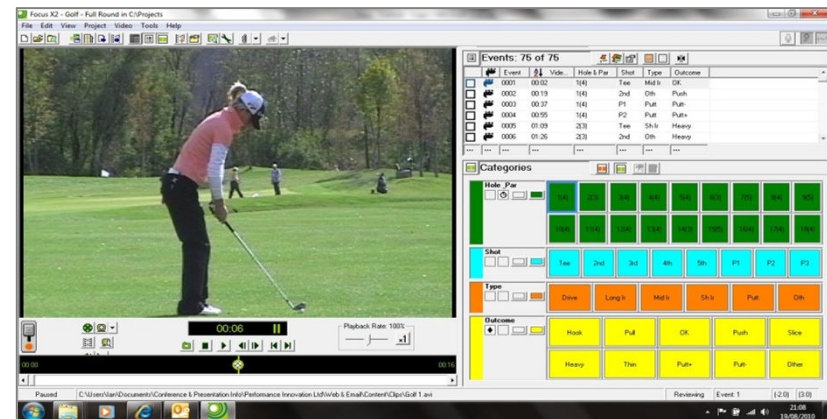
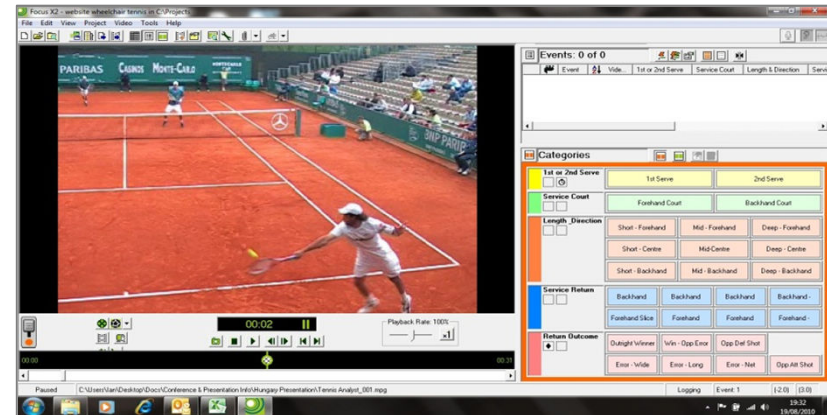
Focus is used by;

- Coaches and their athletes at every level of sport
- Teachers and their students
- College and University Departments
- School and Collegiate Athletics programmes
- Performance Analysts
- Sports science and research staff

An invaluable tool in aiding the learning and coaching process

Focus provides the ability to...

- Easily capture video into your laptop/desktop computer
- Quickly configure Focus to analyse any aspect of individual or team performance
- Instantly access video of any aspect of performance that you have analysed
- Enable you to automatically generate 'Highlights' movies of any aspect of individual or team performance that you choose
- Automatically generate valuable data on performance



Analysing Performance with Focus

One of the great benefits of Focus is that you can use the software with any PC desktop or laptop computer, therefore sparing you the need to purchase additional expensive hardware.



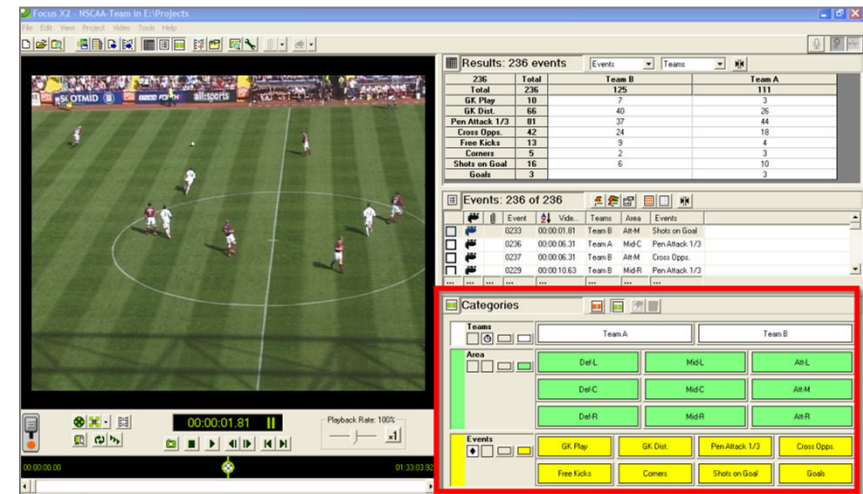
Using Focus is easy: **Capture** → **Analyse** → **Review**

Step 1 – Capture the Game Footage

Video the performance and capture the footage straight into Focus using the simple 'Video Capture' facility.

Step 2 – Enter Your Analysis Data

The simple Category Set function within Focus allows you to set out what aspects of the game you want to analyse. You then play the video in Focus and use your Category Set to enter the data that you are interested in.



Step 3 – Reviewing Your Analysis

This is the clever bit. Using the advanced interactive review functionality built into Focus you can instantly access and view any aspect of the game that you are interested in and share this with your players.

For example, if you wanted to see every shot that your team took, or every cross or pass that an individual player made during a game, you would simply select the appropriate option in your category set and Focus will instantly enable you to view each of these examples one after the other.





The technology is great and we have found it invaluable. The players enjoy it and that is important.

Craig Levein , Manager, Scotland National Team)



The ability to enter data in 'real-time' during a match, a tournament or during practice is really beneficial.

Hannah Behan, Lead Performance Analyst, Badminton England



The Focus software played a central role in my preparation and progress before and during the Athens Olympics.

Amir Khan (Olympic silver medallist – Boxing)



I've always used videos to analyse games but this technology takes it to another level really.

Ian Holloway, Manager, Blackpool FC (English Premier League)



Focus is a tool that anyone involved in coaching should have access to.

**Professor Mike Hughes,
Chair, International Society for Performance
Analysis of Sport**

In the words of others

For more information on Focus;

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