



**PRO**  
**focus**  
*performance innovation*



## Focus Pro: The complete analysis solution

This is our most advanced analysis solution. We have packed all of our advanced and innovative analysis into the Focus Pro package.

We have combined the powerful notational analysis technology of Focus X2 with the powerful multi-screen capability of Focus X3 and a whole host of other world-class analysis technology to provide you with the 'complete' analysis solution.

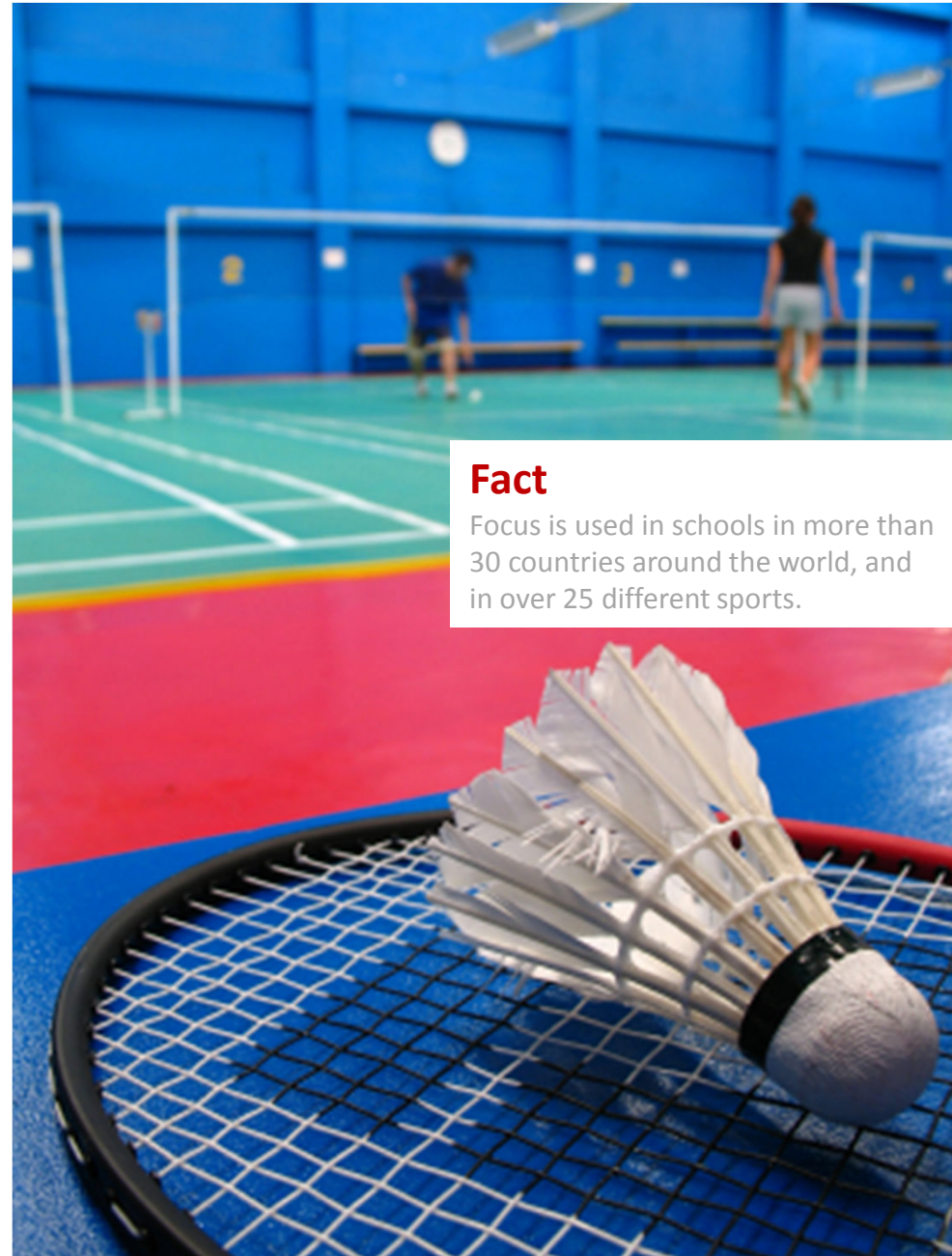
Never before has so much advanced analysis technology been available at a price to fit almost any budget!

### The 'Focus Pro' package

Here are the powerful and innovative analysis tools that we have included in this amazing analysis solution;

Focus X2  
Focus X3  
Focus Voice  
Focus Plugins  
Pocket Focus

**An invaluable tool in  
aiding the learning and  
teaching process**



### Fact

Focus is used in schools in more than 30 countries around the world, and in over 25 different sports.

## Focus X2

Focus X2 is one of the world's most popular analysis software tools and has become an essential and integral part of coaching and education programmes at all levels around the world. Focus provides the ability to generate a more complete and accurate picture of performance than ever before.

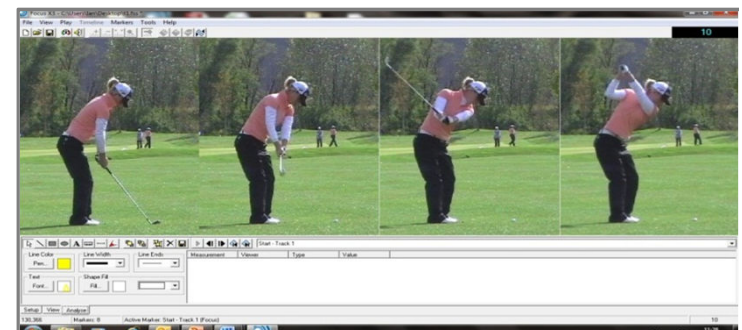
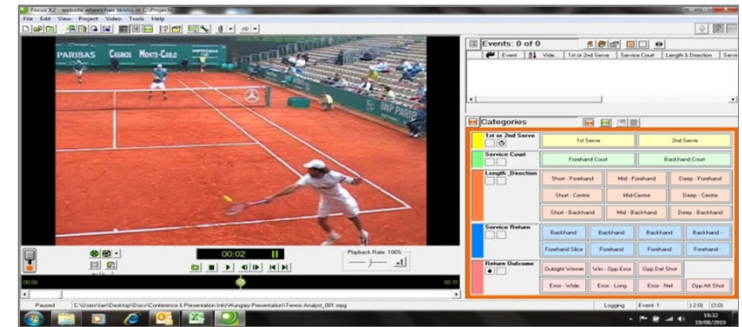
It combines a simple, flexible design with a range of unique and powerful analysis tools to bring in-depth analysis potential to all. Focus X2 is an essential tool for those in the business of developing and supporting athletes.

## Focus X3

Focus X3 is our dynamic, multi-screen analysis system that enables technique analysis and aspects of tactical analysis to be analysed more effectively than ever before.

Our powerful, innovative, and flexible multi-screen functionality allows performance to be assessed and analysed side-by-side. Using up to four screens, the performance of your athlete can be compared to that of a model performer carrying out the same skill. Alternatively, you may wish to view the same action from different camera angles, or to compare 'before and after' scenarios.

**Powerful**  
**Flexible**  
**Affordable**



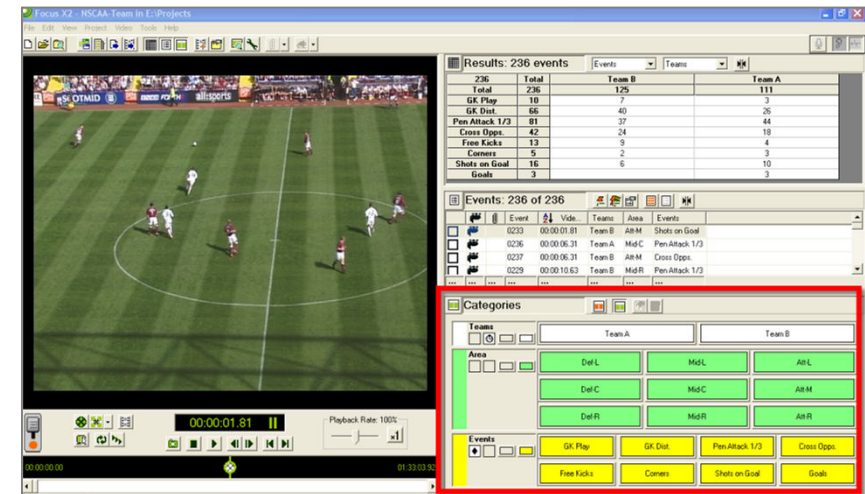
## Focus Voice:

### Voice-recognition data entry is here!

Focus Voice marks a new era in performance technology. This revolutionary new functionality completely transforms the way you enter and review all of your analysis data.

This unique solution utilises the latest voice recognition technology to provide you with the ability to carry out your analysis faster and in a more accurate, innovative way than ever before.

Focus Voice uses speech recognition facilities built into Windows (Microsoft Office is required) and adds a special interface to Focus. Instead of pressing keys or clicking the mouse, Focus Voice enables you to speak directly to your computer when you are logging information or reviewing your analysis.



## Pocket Focus:

Pocket Focus revolutionises the way that games and practise sessions are analysed.

The software allows coaches to use handheld computers to enter their analysis data – and then automatically synchronises the data gathered with your game or practise video footage!

You can therefore enter your data into your remotely onto your handheld computer and then upload the data into Focus later to be synchronised with the performance video.



## Focus Plugins:

### Polar Heart Rate Data

This plug-in allows Individual and Team HR data to be uploaded into Focus. It is then automatically synchronised with the video footage and displayed on-screen.



### VO2 Max Data

By synchronising the VO2 Max and other Gas Analysis data with video footage, Focus Plus provides the unique ability to view the data in the context of its impact on technique.



### SRM Data

This plug-in provides support staff and coaches with the crucial ability to assess how slight changes and refinements in technique are directly impacting on the data being generated.



### GPS Data

The ability to integrate GPS related data into Focus and then synchronising this with the video footage enables crucial positioning, distance and speed information etc. to be viewed in the visual context of the performance.





The technology is great and we have found it invaluable. The players enjoy it and that is important.

**Craig Levein , Manager, Scotland National Team)**



The ability to enter data in 'real-time' during a match, a tournament or during practice is really beneficial.

**Hannah Behan, Lead Performance Analyst, Badminton England**



The Focus software played a central role in my preparation and progress before and during the Athens Olympics.

**Amir Khan (Olympic silver medallist – Boxing)**



I've always used videos to analyse games but this technology takes it to another level really.

**Ian Holloway, Manager, Blackpool FC (English Premier League)**



Focus is a tool that anyone involved in coaching should have access to.

**Professor Mike Hughes,  
Chair, International Society for Performance  
Analysis of Sport**

# In the words of others

**For more information on Focus;**

Performance Innovation - Sales Team

E [sales@performanceinnovation.net](mailto:sales@performanceinnovation.net)

T +44 (0)1382-553976

W [www.performanceinnovation.net](http://www.performanceinnovation.net)

